



Partner Visibility and Value Enhancement Plans

Media Kit / Partners
2026



Québec

Join ASIS Québec in 2026 and convert visibility into real business opportunities with key security decision-makers.

In 2026, ASIS Québec provides sponsors with a high-ROI platform to engage security industry decision-makers and influencers. With focused programming, well-attended events, and a community built over more than 35 years, ASIS Québec helps partners boost visibility, create real business opportunities, and strengthen their long-term market position.



ASIS Québec a hub in the world of security in Québec

Security—whether physical or digital (cybersecurity)—remains a strategic priority for all organizations, regardless of their sector. Physical security alone represented a global market of more than **USD 405 billion in 2023**, according to a study by **ASIS International**.

With nearly **100,000 people working directly or indirectly in the security industry**, Québec reflects this global growth dynamic. The sector continues to evolve and constantly seeks innovative solutions to enhance its efficiency and performance.



WHO WE ARE

- Global association of Security Professionals present in Québec since 1990;
- The largest source of networking, education, and professional certification;
- A unique and unrivaled reference of knowledge and skills;
- An indispensable player in the world of security, which is one of the current challenges.

WHAT WE DO

- We contribute to the advancement of the security profession by providing educational resources, professional standards, networking opportunities, and by supporting the professional development of security practitioners;
 - We offer a globally recognized and well-established certification program, including the **Certified Protection Professional (CPP)** and the **Physical Security Professional (PSP)**;
 - We organize both online and in-person training events that enable members to stay up to date with the latest industry trends.
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Ann-Marie Oliveira



Sophie Laplante



Daniel Fontaine



Véronique Vincent-Toupin



Nada Ebeid



Foued Sebbane



Angelo Marino



Denis Bourget



Simon Potvin



Lili-Ann Mitchell



Nour Muqatash



Félixpier Bergeron

A seasoned team

Our Board of Directors is composed of seasoned professionals with remarkable backgrounds. Together, they leverage an extensive network to promote our members and support our valued partners.

- **Ann-Marie Oliveira**, Chair/Senior Manager Physical and Personal security - CBC/Radio-Canada
- Sophie Laplante, Vice-Chair/Business Development Manager – Axis Communication
- Daniel Fontaine, Treasurer/President - Protect-IP
- Véronique Vincent-Toupin, Secretary/Physical and Personal specialist - CBC/Radio-Canada
- Foued Sebbane, Co-Director Event committee/Channel business manager - Milestone
- Simon Potvin, Co-Director Event committee /President and Principal Consultant – Hagal Sécurité
- Angelo Marino, CPP Director Certification and Membership/District Manager, Asset Protection and Security - Rona
- Nada Ebeid, Co-Director WIS committee/Business Development Manager - Genetec
- Nour Muqatash, Co-Director WIS committee/Business Development Manager - Gallagher Security
- Denis Bourget, CPP Director of communications/Head of Noram – IDEMIA Smart biometric
- Lili-Ann Mitchell, CPP Director young professional/Senior Security advisor - Mirades
- Félixpier Bergeron, Director - BSP committee/Director, Port Protection and Business Continuity - Montreal Port Authority



Showcase your enterprise in a market with high media impact that reaches the majority of the Québec business community.

In 2026, seize the opportunity to enhance your brand by partnering with ASIS Québec, the perfect platform to showcase your business to a credible and rapidly growing community — all at a highly advantageous flat-rate

Visibility
Opportunity



ASIS Québec / Branding and Visibility Plan			Pixel dimension		Supportor	Collaborator	Ally	Visionnary	Official Supportor
Total Number of Visibility Plans Available					20	5	3	2	1
Logo on the homepage of our website	300 x 300								X
Logo at the top of our Partners page	400 x 400							X	X
Logo in the central section of our Partners page	150 x 150					X	X		
Logo in the lower section of our Partners page	75 x 75			X					
Logo at the bottom of our newsletter, published 10 times per year	300 x 300						X	X	X
Logo at the bottom of our newsletter, published 10 times per year	150 x 150			X		X			
Banner logo in the News section	1980 x 300								X
VIP placement on screen during our events	Variable							X	X
On-screen placement during our events	Variable			X		X	X		
Annual Promotion/Visibility Plan Pricing					\$1,575	\$2,995	\$3,825	\$4,975	\$7,995

*Thank you to our
ongoing sponsors*



équipement de stationnement
et sécurité de bâtiment



**Thank you to our official
supporter**

